



Hellion Toys

**Application Form**

Name:

Instagram Handle:

Location:

**Which program would you like to apply for?**

Brand Representative

Brand Ambassador

**What channels are you currently active on as a social media influencer?** (Fill in URL boxes where appropriate)

Instagram

Tumblr

Facebook

Reddit

YouTube

Snapchat

Pinterest

Medium

Twitter

WordPress

TikTok

Other

**Types of activity you have experience in:**

	Experience in	Would like to do		Experience in	Would like to do
Social Media Live streams			Posting creative content		
Facebook group contributor			Sharing content across social media (ie reposts)		
Unboxing videos			Writing for a blog / Medium		

Website reviews

Guest blogging

Sharing IG stories

YouTube videos

Sharing IG reels

Curating Pinterest

Posting shelfies

Channel takeovers

Posting play set  
ups

Other

**Tell us about yourself:**

(ie: who you are, what experience you have, what you love to post about, how would you describe your style, etc.)

**Link us to examples of your best content:**

Example 1

Example 2

Example 3

Example 4

Example 5

**Are you affiliated with any children's retailers, if yes, who?**

**Are you affiliated with any Toymakers, if yes, who?**

**How frequently can you post content?**

**Can you commit to daily comments, likes or shares on your favourite Hellion Toys social channels?**

Yes

No

## **Chat Group**

Dr Hellion runs an inclusive and warm chat group on WhatsApp. It is a place to chat with fellow reps, share advice, keep up to date, share photos and be supportive. By joining other people can see your private contact information.

**Would you like to join the chat group on WhatsApp?**

Yes                  No

**If so, please insert your telephone number:**

## **Chat Group Rules**

If I join the chat group, I agree I will not bully, harass others, or direct message any members without their permission. I also agree I will not share other members contact information or screenshot and share chat content. Lastly, I will not add other members into new chat threads or groups without gaining permission to do so.

**I agree:**

## **Commitment**

I commit to representing Hellion Toys ethically, with integrity and I will not engage in activities that will devalue or harm the company image on social media. If I feel unable to continue the role I will reach out and contact Dr.Hellion at the earliest opportunity. We believe this role should be fun!

**I agree:**

## **GDPR**

I agree with the handling of my data in accordance with Hellion Toys GDPR Privacy Policy, found here: <https://helliontoys.co.uk/privacy-policy/>.

**I agree:**

**Signature:**

**Date:**

**Nb:** Please **save** this form and send it to [DrHellion@helliontoys.co.uk](mailto:DrHellion@helliontoys.co.uk)